

Captivate “Make It Work” Sweepstakes Official Rules.

No Purchase Necessary to Enter or Win. Purchasing Will Not Increase Your Chances of Winning.

“**Captivate Make it Work Sweepstakes**” (the “**Sweepstakes**”) sponsored by Captivate LLC (“**Sponsor**”) begins 12:01 a.m. Eastern Time (“**ET**”) on March 15, 2021 and ends 11:59 p.m. ET on April 30, 2021 (the “**Sweepstakes Period**”).

1. **ELIGIBILITY:** Sweepstakes are open to legal residents of the US and Canada (excluding Quebec), who are at least 18 years of age (“**Entrant**” or “**Entrants**”). Employees, representatives, mandataries, members of the jury (if any), officers and directors of Captivate LLC (“**Captivate**”), and their respective parents, subsidiaries, affiliates, dealerships, promotion, public relations and advertising agencies and members of their immediate family (spouse, mother, father, sister, brother, ward, daughter or son) and persons living in the same household of such employees, officer or directors, are not eligible to enter or win. Void where prohibited by law. By participating, Entrants agree to be bound by these official rules (the “**Official Rules**”) and the decisions of the Sponsor, which are binding and final on all matters related to this Sweepstakes. Sweepstakes is subject to all applicable federal, provincial and local laws.
 2. **Entry:** During the Sweepstakes Period, eligible participants must fill out and submit the entry form available at <https://www.captivate.com/viewers/>. Entry information becomes the property of Sponsor and will not be acknowledged or returned. Entries will be disqualified if they are late, incomplete and/or in excess of the stated entry limits. Any entries attempted through the use of agencies or robotic, repetitive, automatic, programmed or similar methods will be void.
 3. **Entry Limits:** Limit of one (1) entry per person during the Sweepstakes Period, regardless of the method of entry.
 4. **Entry verification and conditions:** All Entries are subject to verification. Proof of submission does not constitute proof of receipt. Mass entries or reproductions, or late, lost, stolen, illegible, misdirected, damaged, inaccurate, and/or incomplete entries are void. Sponsor takes no responsibility for lost, stolen, delayed, damaged, misdirected, late or destroyed Entries, typographical or other production errors, or any errors or omissions in printing or advertising related to the Sweepstakes.
- If the identity of an Entrant is disputed, the authorized account holder associated with the email at the time of Entry will be deemed to be the Entrant. An Entrant may be required to provide proof that he/she is the authorized account holder associated with the Entry. Any attempt at entry except as above stated is void. All Entries become the property of the Sponsor and will not be returned.
5. **Winner Selection:** One (1) winner will be selected in a random drawing at 1:00 pm ET on May 1, 2021 from among all eligible entries received.
 6. **Odds:** Odds of winning depend on the total number of eligible entries received during the Sweepstakes Period.

7. **Prize:** One (1) grand prize winner (the “**Grand Prize Winner**”) will receive one (1) Gift Card (“**Prize or Grand Prize**”). Approximate retail value (“**ARV**”) of Grand Prize: \$100.

Prize substitution and conditions: All Prize details will be determined at the sole discretion of the Sponsor. The Prize is awarded “as is” with no warranty or guarantee, either express or implied. No substitution, transfer, or cash equivalent of Prize is permitted, except by Sponsor, which reserves the right to substitute the Prize or a component of the Prize of comparable or greater value, at its sole discretion. Grand Prize Winner will not receive difference between actual and approximate retail value. Any and all taxes on the prize, and any other costs, fees, and expenses not explicitly stated herein as being awarded, are the sole responsibility of the Grand Prize Winner.

8. **Winner Notification/Releases:** The potential winner will be notified on or before May 4, 2021 via email (“**Notification**”). If potential winner does not respond within 24 hours of Notification, no additional Notifications will be sent, and the potential winner forfeits Grand Prize and another name will be randomly drawn from all remaining eligible entries. Potential winner may be required to sign and return an affidavit of eligibility and liability, and unless prohibited, a publicity release within seven (7) days of date appearing on prize notification and correctly answer a time limited mathematical skill-testing question without the assistance or mechanical or electronic aids.

9. **Publicity:** By entering this Sweepstakes and/or accepting the prize, all Entrants consent to the use by Sponsor and its designees of their names, voices, pictures or other likeness for advertising, promotional, marketing and other purposes in any and all media now or hereafter known worldwide and on the Internet, and in perpetuity as determined by Sponsor without further approval or compensation, unless prohibited by law.

10. **Limitations of Liability:** All participants, by entering, agree to release and hold harmless Sponsor and their respective parent, subsidiaries, affiliates, divisions, distributors, agencies, suppliers and advertising, promotional and judging organizations and each of their respective employees, officers, directors, shareholders and agents (collectively, the “**Released Parties**”) from and against any and all claims, actions, and/or liability for any loss, injuries and/or damages (including, without limitation, any death or disability) due in whole or in part, whether directly or indirectly, by (a) entering and participating in the Sweepstakes (b) the acceptance, participation, possession, misuse or use of a prize, and (c) any claims based on personality, privacy rights or defamation. The Released Parties are not responsible for any incorrect or inaccurate entry information, whether caused by users or by any of the equipment or programming associated with or utilized in the Sweepstakes, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Sweepstakes. The Released Parties assume no responsibility for any error, omission, interruption, deletion, defect, or delay in operation or transmission on the equipment or any web site related to the Sweepstakes, or for communications line, hardware and/or software failure, any damage to Entrant’s or any third party computer (software or hardware) resulting from participation in this Sweepstakes, or for theft or destruction, tampering, or unauthorized access to entries and/or entry information, or for entries and/or mail which are late, lost, misdirected, undeliverable, stolen, damaged, illegible, and/or postage due (or any combination thereof).

IN NO EVENT WILL THE RELEASED PARTIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF ANY ACCESS TO AND USE

OF ANY EQUIPMENT OR WEBSITES OR THE DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM ANY EQUIPMENT OR WEBSITES RELATED TO THE SWEEPSTAKES

11. Rights of Sponsor: Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or any web site or equipment related to the Sweepstakes; to be acting in violation of the Official Rules; or to be acting in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Any use of robotic, macro, automatic, programmed or the like entry methods will void all such entries by such methods. The Sponsor reserves the right to terminate or suspend this Sweepstakes or to amend the Official Rules at any time and in any way, without prior notice. Without limiting the foregoing, if, for any reason, the Sweepstakes is not capable of running as planned or if the administration, security, fairness, integrity, or proper conduct of the Sweepstakes is corrupted or adversely affected, including without limitation by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes, the Sponsor reserves the right to cancel, terminate, modify or suspend the Sweepstake, including without limitation the cancellation of any method of entry or the extension or modification of the Sweepstakes start and end dates. In such circumstances, the Sponsor reserves the right to randomly select a winner from previously received eligible Entries by the end of the Sweepstakes Period. The Sponsor shall not be held responsible for any problems, errors or negligence that may arise or occur in connection with the Sweepstakes.

12. Privacy: Personal information collected from Entrants will be used by Sponsor to administer this Sweepstakes. Please see [Privacy Policy](#) to learn more about Sponsor's privacy practices.

13. Grand Prize Winners' Names: For name of the Grand Prize Winners (available from May 5, 2021 until May 10, 2021), send a self-addressed stamped envelope to: Captivate (Attn: Kate Scanlan), 900 Chelmsford St. Lowell, MA 01851, for receipt not later than 11:59 pm ET on May 10, 2021.